

## Georges Massing

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Georges Massing is the Vice President MB.OS Automated Driving, Powernet & E/E Integration at Mercedes-Benz AG. Previously, he was the Vice President for Digital Vehicle & Mobility after having joined the company as Director User Interaction & Software for the Mercedes-Benz vehicle portfolio in 2016. Up to that time, he was responsible for Driver Experience, mechatronic controls and interior light for BMW AG in Munich and held various management positions in areas such as gesture and eye control, driver assistance systems, EV / hybrid vehicles and lighting systems at Magna. Georges Massing holds a graduate degree in aerospace engineering from the Technical University of Berlin.